



Montgomery County Council

From the Office of Councilmember Valerie Ervin September 16, 2013

Contact: Neil H. Greenberger 240-777-7939 / Richard Romer 240-777-7957

Councilmember Valerie Ervin Scores with 3rd Annual 'Audacity of Hoops' 3-on-3 Basketball Tournament in Silver Spring

*Department of Recreation, IMPACT Silver Spring,
Pyramid Atlantic, Hold Free Event on Sat., Oct. 12*

N
E
W
S

R
E
L
E
A
S
E

ROCKVILLE, Md., Sept. 16, 2013—Montgomery County Councilmember Valerie Ervin, who represents District 5 that includes the eastern part of the county from Howard County to the District of Columbia, and Gabe Albornoz, director of the Montgomery County Recreation Department, are partnering with IMPACT Silver Spring and Pyramid Atlantic to host the third annual *Audacity of Hoops* Silver Spring 3-on-3 youth basketball tournament on Saturday, Oct. 12, in downtown Silver Spring.

Special guests will kick off the outdoor tournament that will take place from 9 a.m. to 6 p.m. on Ellsworth Drive (next to the Silver Spring Civic Building's Veterans Plaza). All Montgomery County high school students are eligible to assemble teams and join the free tournament.

Beginning in October 2011, Councilmember Ervin has hosted the annual *Audacity of Hoops* Basketball Tournament in downtown Silver Spring with the Montgomery County Recreation Department, Pyramid Atlantic, IMPACT Silver Spring, and the Long Branch Athletic Association. This successful 3-on-3 youth basketball tournament for high school students in the County generated tremendous participation and focused on young people in and around Silver Spring.

"Innovative partnerships and activities that motivate young people are the keys to positive youth development," said Councilmember Ervin, who chairs the County Council's Education Committee. "This 3-on-3 tournament not only provides young

people with an activity that is free, fun and positive, but also promotes physical fitness through sports and exercise.”

The *Audacity of Hoops* is a 3-on-3 tournament that uses sports and recreation as a way to engage students and their families in constructive activities. Top players from area high schools sign-up each year to participate in organized games; and the slam-dunk and free throw contests draw large crowds of excited fans.

All of the basketball activities will take place alongside the Fenton Street Market, which creates a bustling pedestrian atmosphere in downtown Silver Spring. Like last year, the tournament will include male and female teams; jerseys with the *Audacity of Hoops* logo screen-printed by Pyramid Atlantic; and teams from County agencies, including the Recreation, Police and Fire and Rescue departments. This year, Gandhi Brigade will create short youth-produced videos of the basketball tournament from a teen perspective.

“Each year this tournament becomes bigger and better and I couldn’t be more excited about hosting and helping to organize the event this year,” said Councilmember Ervin. “This event is truly a collaborative effort including partnerships with County agencies, non-profits and local shops and restaurants.”

The County’s Fiscal Year 2014 budget included funds for the continuation of enhanced positive youth development programs. Gabe Alborno, director of the Department of Recreation said, “We are thrilled to once again have an opportunity to help produce the Audacity of Hoops event. This is an excellent way to provide positive and well-organized activities for youth across the County. We expect to build off of the very successful previous years and have a wonderful tournament.”

IMPACT Silver Spring, which was founded in 1999 to address ongoing social needs in an extremely diverse community, runs targeted capacity-building programs for residents and groups to build empowerment and leadership skills. In 2011, IMPACT merged the Long Branch Athletic Association, co-host of last year’s tournament, into its organization.

"The tournament is now in its third year. With basketball as the major draw, we are expanding the network of partners and supporters who are bringing additional resources to help with positive youth development and employment,” said Ronnie Galvin of IMPACT Silver Spring. “The growth of the tournament and the evolution of our work is a testament to the gifted young people and the generous partners in our community.”

Participants can register and get more information by calling Jose Segura at the Department of Recreation at [240-777-6916](tel:240-777-6916) or via email at jose.segura@montgomerycountymd.gov. If space is available, teams can register the day of the event. All students must produce valid high school identification to participate.

###